

OPINION MONITORING: SEPTEMBER-OCTOBER 2018

VCIOM-Sputnik daily survey results. The survey method is stratified dual-frame sample consisted of telephone interviews. The sample is based on a complete list of landline and mobile phone numbers operating in Russia and involves 1,600 persons. The data were weighted for the probability of selection and reflect social and demographic characteristics. The margin of error at a 95% confidence level does not exceed 2.5%.

CONTENT:

Social and economic issues

Alcoholism and how to fight it

Purchases, loans and deposits: to save or to spend?

Lifestyle

What do Russians read?

Surfing the Internet: for work or entertainment?

SOCIAL AND ECONOMIC ISSUES

Alcoholism and how to fight it

Purchases, loans and deposits: to save or to spend?

ALCOHOLISM AND HOW TO FIGHT IT

September 6, 2018

Alcoholism is a problem recognized by many Russians (37% say there is an alcoholic in their families). Alcoholism is most commonly regarded as a disease that requires medical intervention (46%). As to measures to prevent alcohol abuse, the majority of Russians would support a ban to sell alcohol to persons under the age of 21 (58%) and promotion of healthy lifestyles (54%); since 2005 (39%) the importance of the latter as well as a ban on alcohol advertising (49% in 2018 vs 57% in 2009) has considerably increased.

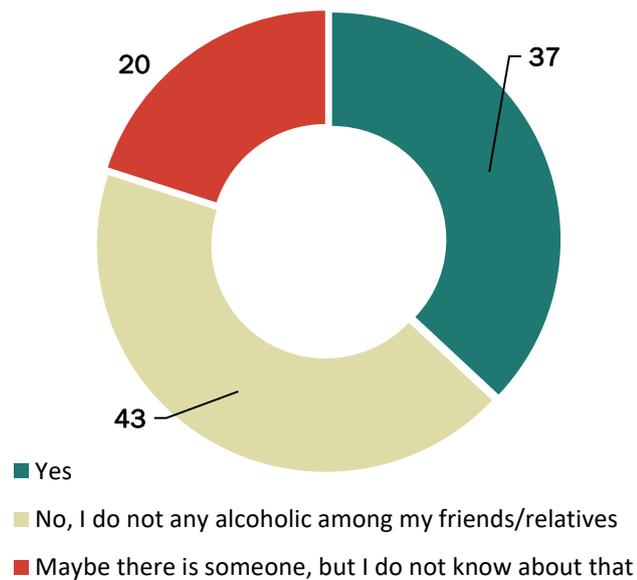


Figure 1. Do you know alcohol addicts among your friends/relatives? (closed-ended question, one answer % of total respondents)

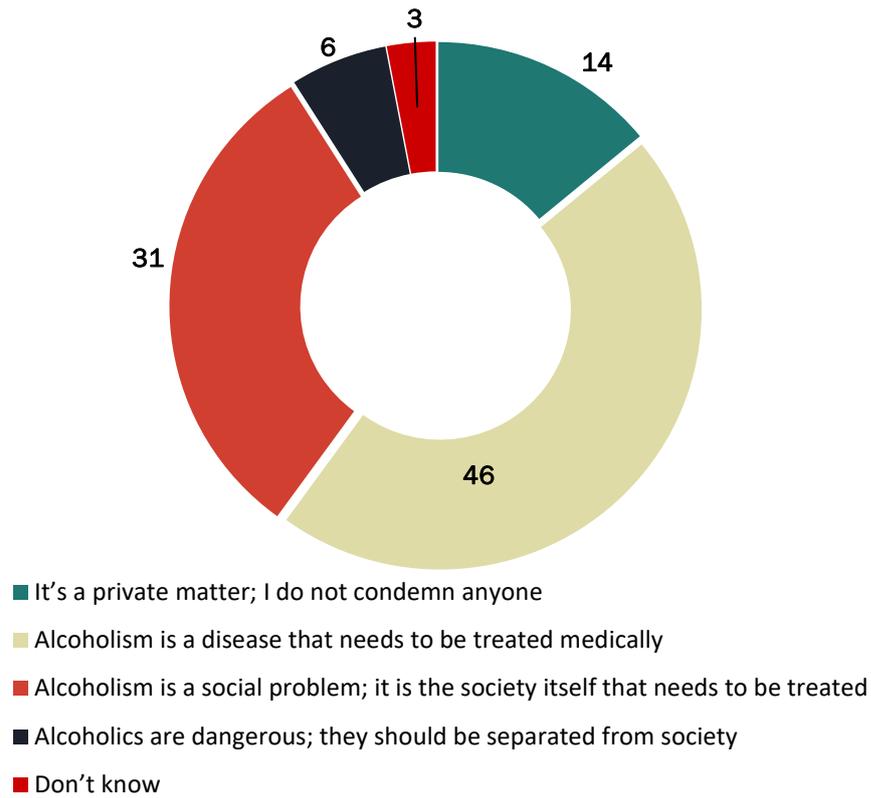


Figure 2. What is your attitude towards alcoholics? (closed-ended question, one answer, %)

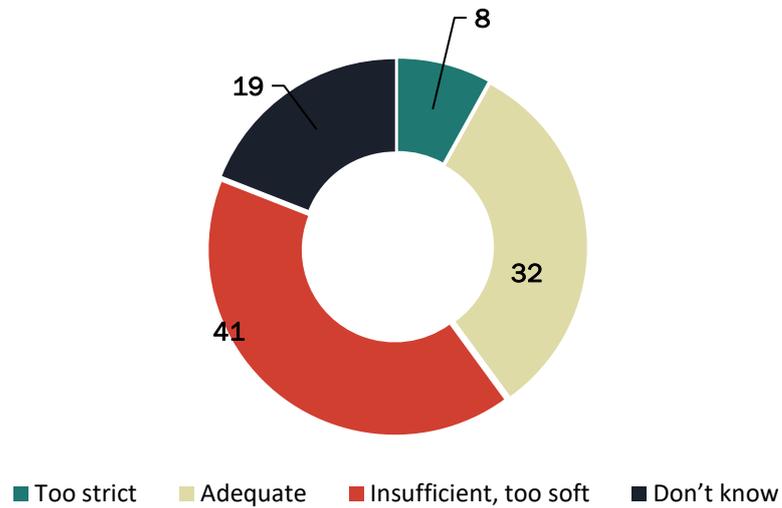


Figure 3. How do you personally assess the legislative measures of the Russian government aimed at reducing alcohol consumption? (closed-ended question, one answer, % of total respondents)

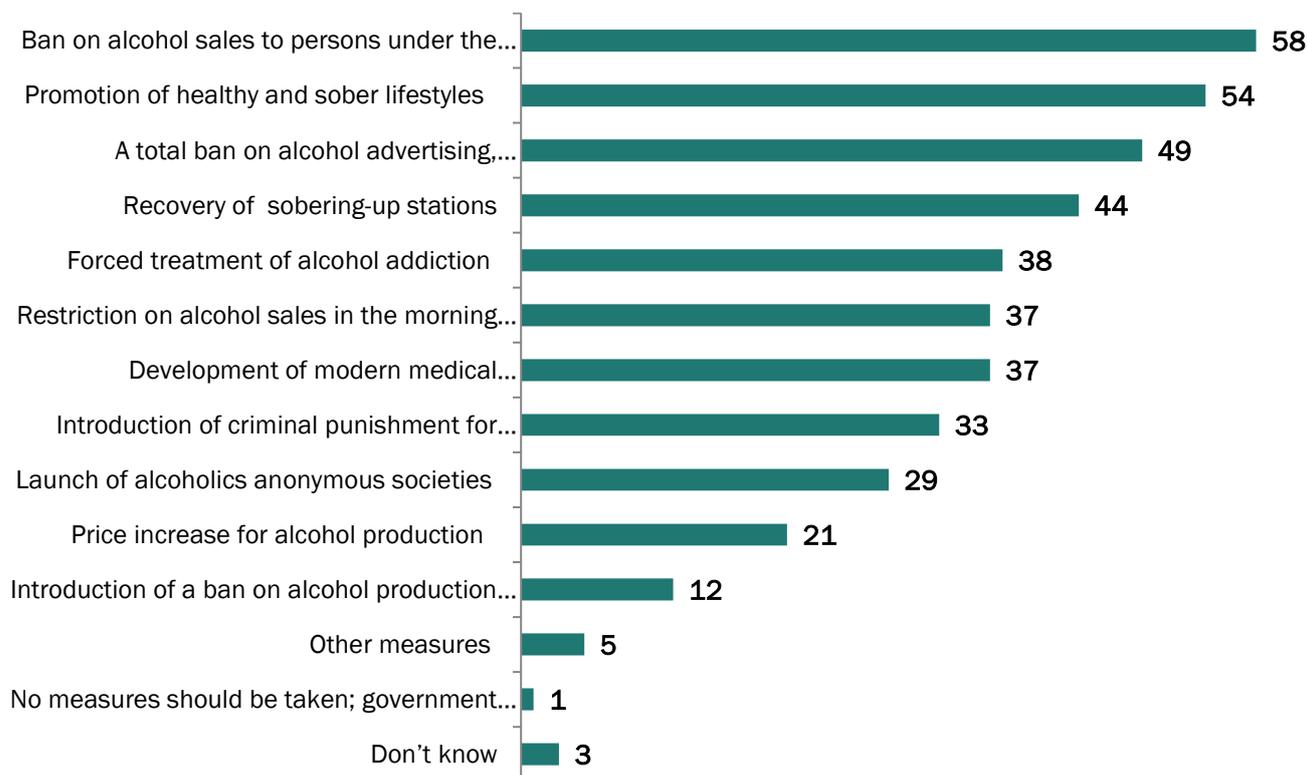


Figure 4. What measures to combat alcohol addiction would you support?
(closed-ended question, any number of answers, of total respondents)

PURCHASES, LOANS AND DEPOSITS: TO SAVE OR TO SPEND?

September 21, 2018

More than one-quarter of respondents (29%) say that today is a good time to make large purchases. At the same time, a majority (69%) still believe that it is hardly possible to consider borrowing large sums. Two-thirds of Russians (65%) have a saving-oriented lifestyle: they say they are ready to cut their daily expenses.

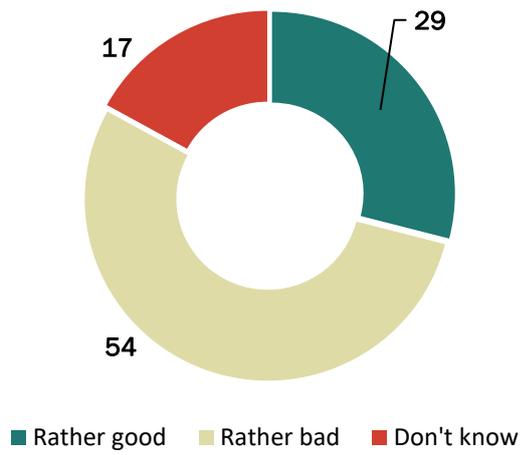


Figure 5. In your opinion, is now a good or bad time to make large purchases? (*closed-ended question, one answer, % of total respondents*)

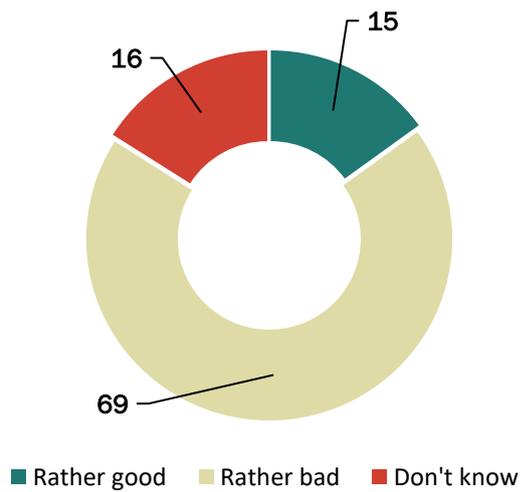


Figure 6. In your opinion, is now a good or bad time to get loans? (*closed-ended question, one answer, % of total respondents*)

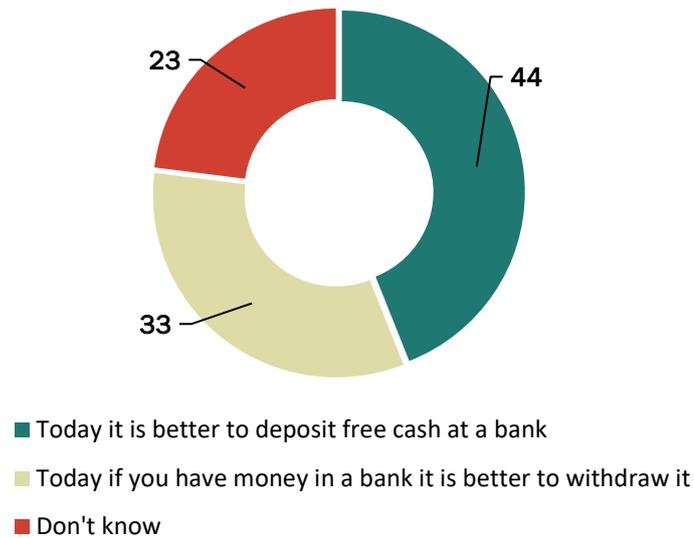


Figure 7. In your opinion, now is it better to deposit funds or withdraw money from banks? (closed-ended question, one answer, % of total respondents)

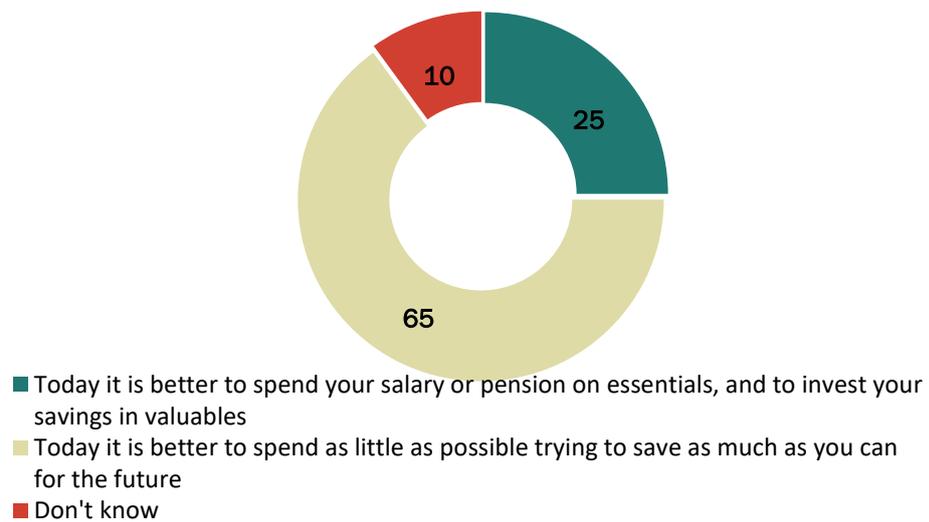


Figure 8. In your opinion, now is it better to spend or to save money? (closed-ended question, one answer, % of total respondents)

LIFESTYLE

What do Russians read?

Surfing the Internet: for work or entertainment?

WHAT DO RUSSIANS READ?

September 8, 2018

Russians tend to read news on social media (39%) and in mass media sources (38%). Every third respondent (34%) has read fiction literature over the recent week. Thirty percent of respondents read professional and scientific literature. A quarter of respondents (25%) follow blogs and popular articles on the Internet.

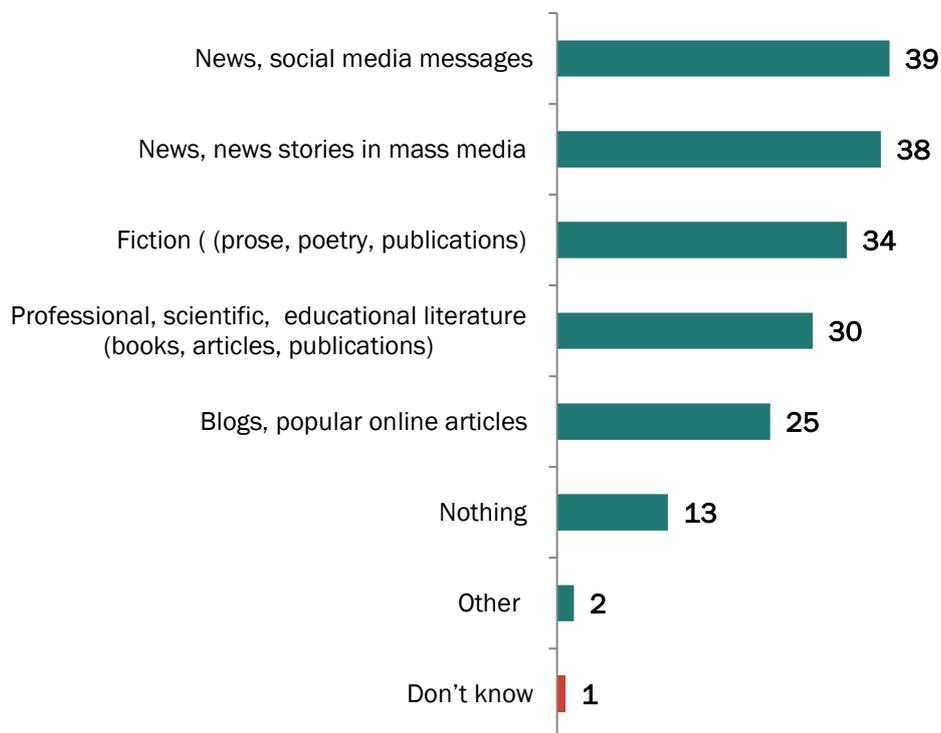


Figure 1. Which of the following have you read over the past week? (closed-ended question, up to 5 answers, % of total respondents)

SURFING THE INTERNET: FOR WORK OR ENTERTAINMENT?

September 17, 2018

At the moment, the percentage of the Internet users in Russia is quite high: 81% of respondents use the Internet to a certain extent. Forty-four percent of respondents use the Internet for professional or academic purposes. Forty-two percent of Russians are interested in media resources containing music, movies and books. The top three most common online activities also include emailing (37%).

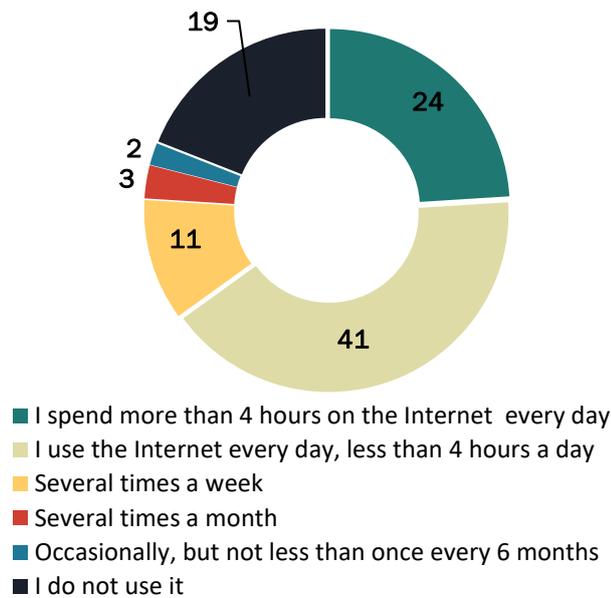


Figure 2. Do you use the Internet; if yes, how often? (closed-ended question, one answer % of total respondents)



Figure 3. How often do you use the following activities on the Internet? (closed-ended question, one answer % of those who use the Internet; answers of respondents who use the Internet almost every day)